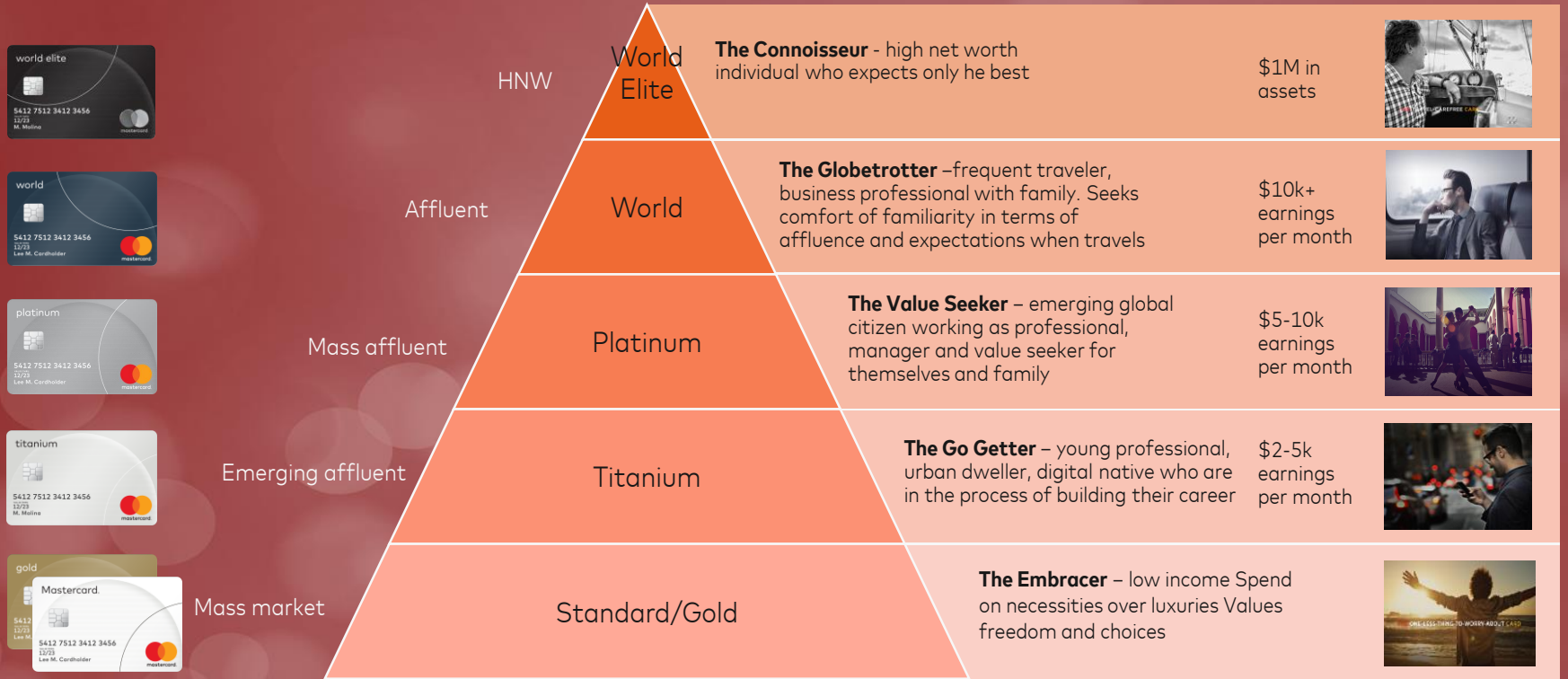


Platinum Mastercard®



Product line strategy



Platinum Mastercard® - The Value Seeker



THE LIFE-LESS-ORDINARY CARD

- Airport lounge access
- Cleartrip travel discounts
- Discounted chauffeur rides with Careem
- Avis Car Rental Discounts



THE MAKES-THE-DEAL-SWEETER CARD

- European shopping villages offer
- MyUS premium shipping membership
- My Book Buy 1 Get 1 Offers



THE SHOPPING-SMOOTHLY CARD

- Purchase Protection

**\$1,200 in
customer value**



THE LIFE-LESS-ORDINARY CARD

Airport Lounge Access

Travel should always feel like a privilege. And, with Platinum Mastercard Lounge Program, it does. As a cardholder you receive:

- Unlimited, complimentary access for you* to over 25 regional and international lounges across UAE, Saudi Arabia, Jordan, Kuwait, Egypt, Morocco, USA, UK, Canada, Germany, France, Singapore, and more.
- Access to business facilities—email, Internet, phones, fax machines, and conference space in some lounges
- Complimentary refreshments and snacks
- Lounge T&Cs apply

How to use:

Simply show your Platinum Mastercard at participating lounges to gain access. Primary and Supplementary cardholders need to show individual cards to avoid guest charges.



**Guests will be charged. Cardholder is responsible for checking any receipts (physical or electronic) for accuracy before signing as fees may be charged.*

Cleartrip Airline Discounts

Visit the Cleartrip website and book any airline or hotel using your *Platinum Mastercard*[®] and enjoy an up-to-30% discount on your travel booking:

Number of travelers / Room nights	% Discount	Maximum cap (USD)	Maximum cap (USD) Package
5	30%	200	400
4	25%	135	270
3	20%	80	160
2	15%	40	80
1	10%	15	30

How to use:

Simply go to qa.cleartrip.com, select your flights and/ or hotel, enter promo code Mastercard and make sure to pay with your *Platinum Mastercard*[®]



Discounted Chauffeur Rides with Careem

Now when you travel across countries in the Middle East with *Platinum Mastercard*[®], you can enjoy:

- Your first ride free (for new Careem customers only)
- 20% off 3 rides every month

How to use:

Download Careem from the App Store or Google Play Store

To enjoy your first Careem ride free, simply add your Mastercard card and enter promo code **MC1RIDE** when booking

To enable the 20% discount on up to three rides per month, enter promo code **MASTERCARD** when booking



Careem

Avis Car Rental Discounts

Whether you are traveling with your family or on a business trip, enjoy exclusive benefits with Avis. With your Platinum Mastercard, you can now enjoy access to:

- 15% off your next car rental across Europe, the Middle East, Africa and Asia
- 12% off your next car rental in the United States and Canada
- A complimentary upgrade with every rental, worldwide

How to use:

Simply visit www.avisworld.com/mastercardmea and use your Platinum Mastercard card to reserve your vehicle.



AVIS[®]



THE MAKES-THE-DEAL-SWEETER CARD

European Shopping Villages Offers

The Bicester Village Shopping Collection is where world-leading brands offer savings of up to 60%, and sometimes more, on the recommended retail price, in their own luxuriously appointed boutiques, all year round.

Platinum Mastercard® cardholders can get access to:

- VIP invitation (to be exchanged for a VIP card with additional 10% discount on purchases in participating boutiques)
- 15% discount on shopping packages
- 15% discount on chauffeur drive experience at participating villages
- 15% discount on Shopping Express
- Access to VIP lounges (subject to availability)

How to use:

Click here www.thebicestervillageshoppingcollection.com/mastercard-mea to avail these offers



All of this and more is available at the following villages:

- Bicester Village - London, UK
- Fidenza Village - Milan, Italy
- Ingolstadt Village - Munich, Germany
- Kildare Village - Dublin, Ireland
- La Roca Village - Barcelona Spain
- Las Rozas Village - Madrid, Spain
- La Vallee Village - Paris, France
- Maasmechelen Village - Brussels, Belgium
- Wertheim Village - Frankfurt Village

THE
BICESTER VILLAGE
SHOPPING COLLECTION™

MyUS Premium Shipping Discounts

Shop at over 100,000 U.S. retailers, including Apple, Amazon and Ralph Lauren and get fast, reliable, affordable international shipping with MyUS, #1 in the industry with over 10 million packages shipped since 1997.

As a *Platinum Mastercard* cardholder, you will receive:

- A MyUS address to use at checkout with your favorite online stores
- Free Premium Membership for 2 years (a \$120 value)
- Free account setup (a \$20 value)
- 30% off shipping for first month following registration
- 20% off shipping for remainder of 2 year membership

How to use:

Simply click here www.myus.com/welcome/Mastercardpremium to register with your *Platinum Mastercard*® card



My Book Buy 1 Get 1 Offers

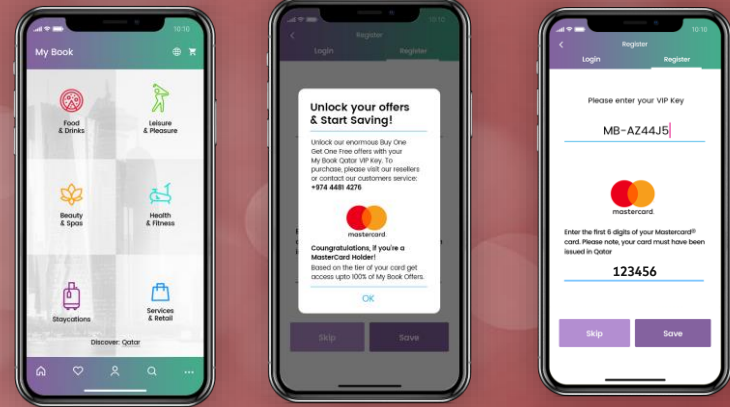
Hundreds of complimentary offers in Qatar across fine dining, spas and many other leisure activities such as:

- Complimentary main menu item when one main menu item is purchased
- Complimentary therapeutic massage when one therapeutic massage is purchased
- Complimentary one night hotel accommodation when one night is purchased

Use your Platinum Mastercard® to register with My Book and enjoy up to 750 offers across dining, leisure and more.

How to use:

-Download My Book app and register with the first 6 digits of your Mastercard to enjoy hundreds of Buy-1-Get-1 offers across dining, leisure and more. Existing My Book users can top up their offers by registering their card in app Settings/Mastercard Membership.





THE SHOPPING-SMOOTHLY CARD

Purchase Protection (Credit Cards)

Shop with confidence, knowing that the purchases you make with your *Platinum Mastercard*[®] are:

- Protected in case of theft or accidental damage up to 180 days from date of purchase
- Covered for up to USD 2,000 per claim and a maximum of USD 5,000 over a 12-month period
- In case of damage, you can either get a new item to replace the damaged one or receive compensation for the item's total value, as per the store receipt

How to claim:

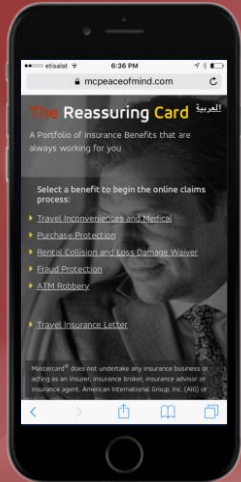
To file a claim online simply go to Mastercard For You mobile app or directly to

<https://www.mcpeaceofmind.com/Platinum/Platinum?cd=en>

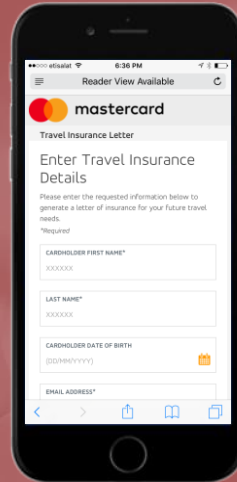


Fully digital insurance claims process – 4 simple steps

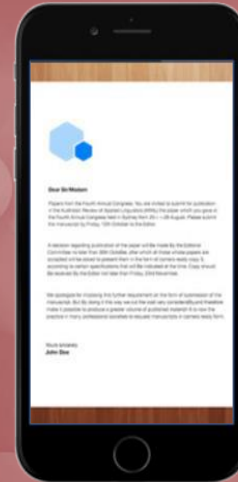
1. Go online



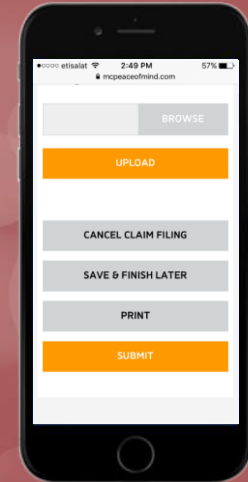
2. Enter claim details



3. Take photo of supporting documents



4. Upload image and submit your claim

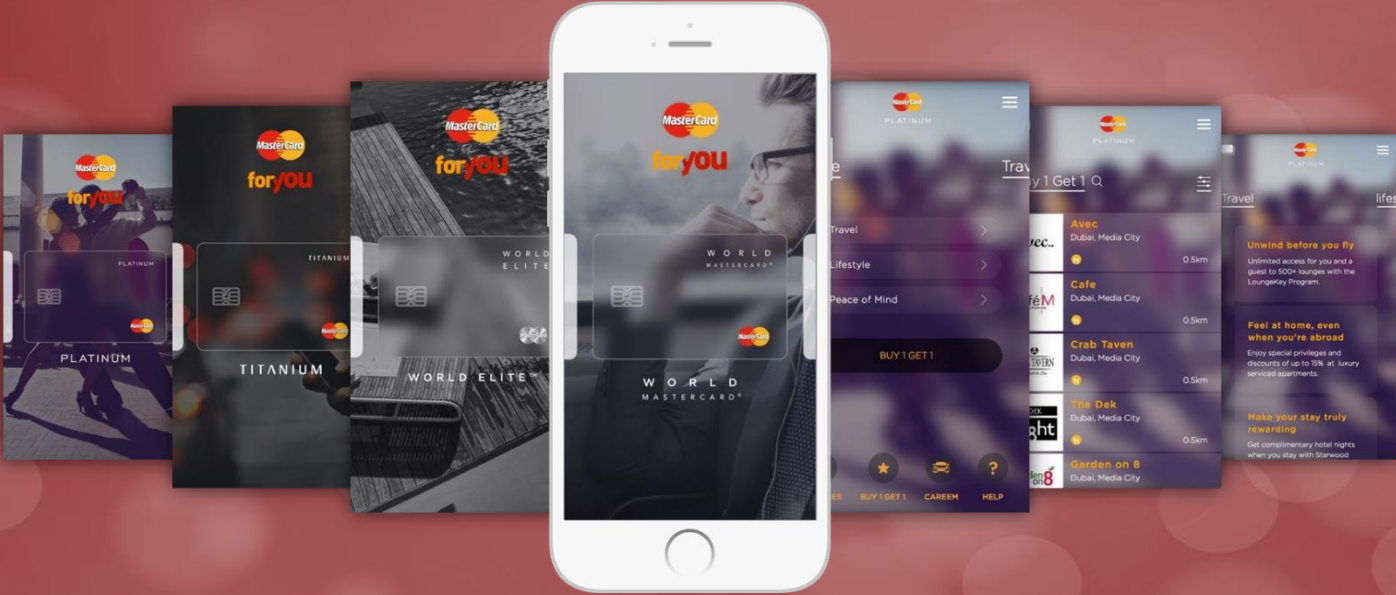


Claiming on your insurance is now easy as 1-2-3-4. As a *Platinum Mastercard®* cardholder you can complete your entire claim process online, on your mobile or desktop, seamlessly and immediately

Simply go to Mastercard For You mobile app or directly to www.mcpeaceofmind.com/platinum/ and follow the steps

Marketing

Mastercard For You mobile app



Issuer Toolkits / EDMs / Ad templates

World class travel comes with world class protection.

No matter where your journey takes you, your World Elite™ MasterCard® has you covered.

<p>Trip cancellation or delay</p> <p>Get a World For Right or reimbursement expenses if your trip is unexpectedly gets canceled, or get USD 500 if your trip is delayed.</p>	<p>Luggage loss or delay</p> <p>If checked-in baggage is lost, stolen or misdirected you are covered up to USD 5,000 per person. For baggage delivered over four hours, get a lump sum of USD 500.</p>
<p>Travel accident insurance</p> <p>We covered in case of accidental death, with up to USD 500,000.</p>	<p>Travel medical expenses</p> <p>Get covered for Schengen visa requirements, and reimbursed for medical expenses while traveling abroad for up to USD 500,000.</p>
<p>Instant travel insurance letter</p> <p>Generate a travel insurance confirmation letter for your flight or other use requirements, seamlessly and immediately.</p>	<p>Car Rental Insurance</p> <p>Get coverage up to USD 50,000 for physical damage, loss of use, theft and rental equipment, including any excess amount charged by the rental company.</p>

to submit claim or generate travel letter

[GET COVERED](#)

Terms & Conditions apply

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WORLD ELITE MASTERCARD

THE FINER THINGS IN LIFE CARD

With great status come even greater privileges from the (bank name) World Elite™ MasterCard®. Sign up and enjoy upgraded memberships that give you access to a world of top-tier benefits and advantages.

<p>Qatar Airways Privilege Club Gold tier</p> <ul style="list-style-type: none"> • Earn Qmiles for travel on any Qatar Airways flight and oneworld® member airline • Complimentary access to over 600 oneworld® airport lounges • Priority check-in • Excess baggage allowance • Priority boarding 	<p>DISCOVERY® Global Hotel Alliance DISCOVERY Black-level Membership</p> <ul style="list-style-type: none"> • Exclusive benefits to more than 550 hotels and resorts in 72 countries • Guaranteed room availability when you book 24 hours prior to arrival • Early check-in from 9am, late check-out until 6pm • Double room upgrades 	<p>Hertz Gold Plus Rewards® President's Circle</p> <ul style="list-style-type: none"> • Bypass rental queues at the world's busiest airports • Guaranteed one car class upgrade • Faster returns with Hertz Instant Return • Up to 15% off best publicly available rates worldwide • Free additional driver (opusa/domestic partner) • Dedicated President's Circle Parking bays
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Mastercard® For You تطبيق على هاتفك و استكشف المزايا التي تقدمها لك بطاقتك

استكشف مزايا السفر والتسوق المتطورة وانرف كيف يمكنك الإستفادة منها

- استمتع بمئات العروض المجانية من نمط 1 Get 1 عبر الشرائح للاوسط وأنها
- اتمر على صلات المطار لاغرب إياك لتي يمكنك الدخول إليها بالتحيز
- احصل على معلومات متعلقة بالتأمين وتقديم الخدمات بالإضافة إلى إصدار رسالة السفر المطلوبة لئيل تأشيرات الدخول بشكل فوري

[تحميل التطبيق](#)

تتلق الشروط و اللام

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Mastercard® For You تطبيق على هاتفك وحق الإستفادة القصوى من بطاقتك

تحميل التطبيق

BOOK ON CLEARTRIP WITH YOUR (BANK NAME) MASTERCARD® CARD AND GET UP TO 30% OFF!

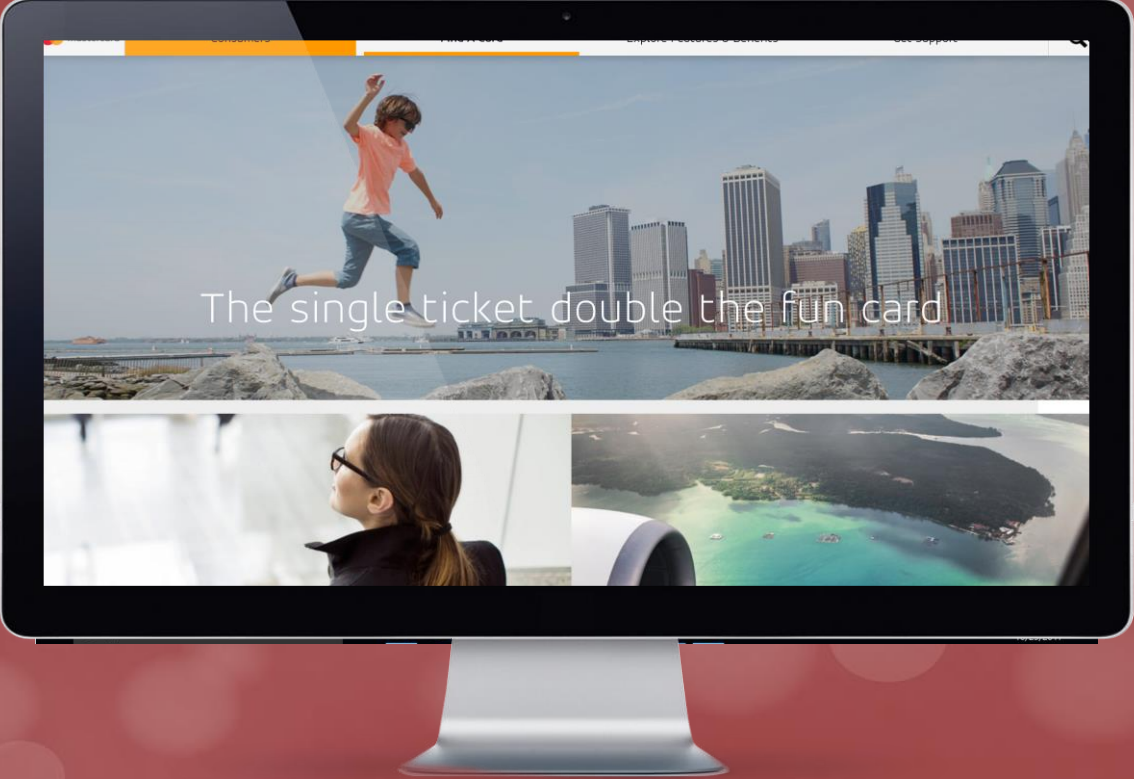
GET UP-TO-30%-OFF-ON-TRAVEL CARD

Weekend LOVE

Enjoy 4N OFF every Friday, Saturday and Sunday when you pay with Mastercard

[SHOP NOW](#)

Platinum Mastercard® website



www.mastercard.com/platinum

Thank you